



FOR IMMEDIATE RELEASE

Prograde Secures BankStore Agreement With Viox Services

*Agreement will provide online printing and banking supplies program to
105 First Financial Bancorp branch locations in Ohio, Kentucky and Indiana*

Cincinnati, OH – December 6, 2005 – Prograde today announced it has signed and implemented a multi-year agreement with Viox Services, Inc. to provide its BankStore print and supplies management program to Viox Services client, First Financial Bancorp. Viox Services provides facilities management services to First Financial Bancorp. Terms were not disclosed.



"We are excited to have been chosen by Viox Services to manage this important program", said David Carlin, Prograde's Vice President and Chief Sales Officer. "Our long term community bank experience coupled with our industry leading BankStore e-commerce application was extremely important in landing this agreement and will prove valuable as we strive to reduce costs for First Financial Bancorp. We have been able to create a customized BankStore online ordering site with almost 1000 items and consolidated all existing inventory in our Cincinnati Fulfillment Center within a 30 day time frame."

"By teaming up with an experienced leader like Prograde, we feel confident we will deliver cost savings results for printing and banking supplies to First Financial Bancorp", said Mike Brauning, Viox Services Operations Manager. "In phase two, we expect to add marketing and other related items to this program in the near future, allowing First Financial Bancorp to reduce its vendor base and increase cost savings."

About Prograde

Headquartered in Cincinnati, OH, Prograde provides Printed Product, eBusiness and Marketing Solutions to clients in 41 states and fourteen countries. Its BankStore and ePrint Network e-commerce applications are being utilized by over 225 clients. More information about Prograde is available via its web site, <http://www.prograde.com>.

About Viox Services, Inc.

Celebrating over 50 years of service, Viox Services Inc. performs multiple facility maintenance, management, construction services, machinery reliability management and engineering support services, helping companies manage the operational side of their business, either by overseeing the work or performing it on an outsourced basis. Viox Services is a wholly-owned subsidiary of EMCOR Group, Inc., the world's leading provider of mechanical and electrical construction and facilities services. More information about Viox Services and EMCOR Group, Inc. is available via, <http://www.viox-services.com>.

About First Financial Bancorp

First Financial Bancorp is a Hamilton, OH based bank holding company with 105 branches in Ohio, Kentucky and Indiana, operating under the First Financial Bank, Community First Bank & Trust, and Sand Ridge Bank brand names. More information about First Financial Bancorp is available via its web site, <http://www.ffbc-oh.com/>.

For More Information, Please Contact:

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