

FOR IMMEDIATE RELEASE

Prograde Inc. Introduces The Bank Store

Cincinnati based Organization Develops Online Print Procurement Application
For Banking Clients Nationwide

Cincinnati, OH – September 22, 2003 – Prograde Inc. today announced it has introduced The Bank Store, the latest in a series of online printing and supplies procurement tools designed specifically for vertical markets. The Bank Store is targeted at small and mid-sized community banks and credit unions and allows these clients to order virtually any printing and bank supply item they need. The Bank Store is a web based ordering system that can be customized to each client's requirements and provides an easy, hassle free one stop online shopping experience.



"The Bank Store will allow our clients nationwide to simplify their printing and supplies procurement process and also reduce these operational costs", said Dan Schroer, Prograde's President and CEO. "Our clients have told us these are key issues Prograde can impact dramatically, thus allowing them to focus on their strengths such as new business development and servicing their customer's needs. Additionally, The Bank Store provides an extremely easy way for banks and credit unions to conduct targeted Direct Mail campaigns designed to increase fee income."

Products that can be purchased from The Bank Store system include but are not limited to:

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| ▪ ATM supplies | ▪ MICR Documents and Teller Receipts |
| ▪ Stationery and Business Cards | ▪ Statements and other Forms |
| ▪ Official Checks | ▪ Drive Up Teller and other Envelopes |
| ▪ Coin and Currency Handling supplies | ▪ Toner Cartridges and Printer Ribbons |
| ▪ Holiday Supplies | ▪ Security Bags |
| ▪ Marketing Brochures | ▪ Direct Mail Campaigns |

About Prograde Inc. (<http://www.prograde.com>)

Prograde Inc. provides Printed Product Solutions, eBusiness Solutions and Marketing Solutions to clients in the banking and financial services industries and is headquartered in Cincinnati, OH.

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